

HUBBARDSTON CULTURAL COUNCIL

MEETING MINUTES

APRIL 3, 2019

MEETING BEGAN AT: 7:10

MEETING ADJOURNED AT: 8:20

Meeting was held at the Senior Center, 7 Main Street, Hubbardston, MA

Members in attendance: Lori Engle-Regular

Sara Lyon-Regular

Bill Shea-Regular

Donna Shea-Regular

Also present was Katie Young who was invited once again to share her expertise regarding event planning which we truly appreciate.

Start of the Meeting: Bill, our chairman, opened the meeting at 7:10 and thanked Katie for joining us once again. We proceeded to review the agenda items.

Agenda:

Review and approval of the minutes from February 18, 2019 meeting

Discussion of our efforts to recruit new members and alternates

Discuss results of our Facebook posting regarding recruitment

Planning for the upcoming Hubbardston Fair on the 22nd of June with a rain date of the 23rd

Spreading the word about our first event which is an "Elvis Routine" being performed by Denis Cormier at the Senior Center on April 18th from 1 to 2:30 PM

Open Issues:

Minutes of previous meeting: Members reviewed and approved the minutes of the meeting held on April 3rd 2019.

Discussion to recruit members: We will be sending out a town-wide recruitment email in an effort to recruit members and alternates. Bill will reach out to Joyce to help put the word out that we are seeking new members. Hopefully these efforts will help in our campaign.

Discussion of Facebook recruitment results: Unfortunately, our Facebook posting to recruit new members and/or alternates was not successful. However, we agreed that it was well worth the effort.

Planning for the Hubbardston Fair: Katie, who is chairperson for the Hubbardston Fair, said that when she is seeking out vendors for the Fair, she tries to find a good mix of activities and demonstrations that appeal to all ages. Since the Fair is family oriented, she also tries her best to include many free activities like the petting zoo, face painting and demonstrations. She has a full list of vendors for this year as well as a waiting list!

We discussed our booth at the Fair and decided that we would have an Uncle Sam “We need you” type sign made to recruit new members. Bill will organize this and have the sign made. We also decided to have postcard hand-outs that read “join us” possibly with the same Uncle Sam logo on them and perhaps handouts listing upcoming events that we have granted. Bill offered to do a draft for a board that lists our upcoming events.

We also looked over our plan from last year as to what else is needed on the day of the Fair and assigned responsibilities to each of us.

Lori, our treasurer, mentioned that we are back in balance on our financial report. She also drew up a sample HCC Administrative Expense Reimbursement Form for any and all out of pocket expenses that each member may incur including expenses for the Fair. A copy is attached to these minutes.

Spreading the word for events: Denis Cormier, who is a grantee, is appearing at the Senior Center on April 11th from 1PM-2:30 to entertain with his Oldies Show to include an Elvis routine. It is a free event which is open to the public. Sara will post this on Facebook and there will also be an advertisement on the Senior Center sandwich board.

Bill said he would contact the Green Sisters to see if they had decided on a venue for their concert.

The meeting was adjourned at 8:45. The next meeting of the HCC will be held on Wednesday, May 8th, 2019 at 6:30 PM at the Senior Center.

Minutes submitted by: Donna Shea, Secretary HCC