



Economic Development Committee

Meeting Minutes

April 24, 2019

Members Present: Tom Larson, Whitney Friberg, Katie Young, Donna McGrath, Pat Giraurd - ex officio, Tom Robinson - ex officio

Also Present - Todd Miller - Quabbin Regional Economic Development Coordinator

Meeting started at 6:39 pm

We spoke with Todd Miller about ideas on how to improve the "QC" website. Currently the website looks like a business directory, and needs more business entries as well as content, photographs, etc. for it to become recognized as a new and unique platform for local businesses.

We also spoke with Todd, after having had an opportunity to review the small business guide, and noted that some departments were missing from the guide and that it should be updated to include them.

The committee spoke about what our role in the community is and should be moving forward. We decided to bring some suggestions to the next meeting about ways to reach out to our business community in a casual and informal setting.

Whitney suggested that we make an effort to meet with and include all cottage industry/home-based businesses as well as our brick and mortar businesses.

Meeting was adjourned at 8:17 pm.

