



Economic Development Committee

Meeting Minutes

October 16, 2019

Members Present: Whitney Friberg, Katie Young, Taran Long, Peter Walker, Lisa Durant

Meeting started at 6:34 pm

Minutes read and approved.

Todd was unable to attend this meeting, so we will hear from him at our next meeting.

We reviewed our first Meet & Greet. The response was positive and having Ryan McLane, Town Administrator speak to our guests was very valuable and very well received. The committee discussed increasing these events to twice a year, and even possibly quarterly in time.

We chose a date, time and the businesses for Ryan and some of our committee members to visit on the first of the monthly tours that we are doing in response to feedback from some of our business owners.

We continued our conversation about the Quabbin Country website and needing someone to actively build a social media presence. We would like to see other town members join as admins and post regularly on behalf of their communities.

The committee voted to add email addresses to the Hubbardston Business Certificates - YES, All in favor.

The committee voted to add social media accounts to the Hubbardston Business Certificates as optional - YES, All in favor.

Whitney suggested that we all read the 2018 Master Plan & 2017 Community Survey. She said she would email each committee member with the links to both the Master Plan and the Survey.

We had our first discussion about options for sponsorship for the "Welcome to Hubbardston" signs. We decided that the signs that will be located on roads or streets with higher traffic will cost more to sponsor.

Meeting was adjourned at 8:26 pm.